



# TWO DAYS INTERNATIONAL WEBINAR ON 3<sup>RD</sup> AND 4<sup>TH</sup> JULY, 2020 FROM 12.30 PM ONWARDS



TO DELIBERATE ON

**IMPACT OF COVID -19 ON INDIAN ECONOMY AND BUSINESS - CHALLENGES AND STRATEGIES FOR  
REVIVAL**

Organised by  
**Department of Commerce (Hindi Shift),**  
under the aegis of  
**IQAC, Banwarilal Bhalotia College, Asansol, West Bengal**

● **PATRON**



**Mr. Moloy Ghatak**  
*Honourable Minister-In-Charge,  
Department of Labour & E.S.I  
President. G.B  
Banwarilal Bhalotia College, Asansol*

● **CHAIRPERSON**



**Prof. Amitava Basu**  
*Principal  
Banwarilal Bhalotia College,  
Asansol*

**Concept Note:** The outbreak of covid-19 in recent times is a great setback for the whole world. This virus has brought the developed and developing countries under the same bracket. While death and disease were held to be synonymous with poor countries of Asia and Africa, however the loss of lives in developed countries like UK, France, led by the super power-USA, has also posed a great challenge before the whole of humanity. Scientists all over the world are trying to find vaccines for this virus. Governments at their level have resorted to lockdown to prevent this spar of virus to save lives. The other side of the story is that due to lockdown many people lost their livelihood, which has brought them on the brink of starvation. The economies of the world are shattered as a consequence of lockdown. Vaccine may be developed but the impact of Covid-19 on the economy and the resultant unemployment will pose another challenge in the aftermath of Covid-19. Implications of problems caused by unprecedented and deadly virus must be analyzed in detail. After analyzing the effects on different areas action plans should be framed. So, potential strategies to combat this crisis must be discussed in detail on different platforms to make the strategies efficient. The Governments will not only have to frame right policies but good governance will be needed at all levels to implement those policies to bring the economies on track and give the citizens a decent life where they can survive not on charity but by earning their livelihood.

**Aims of the webinar:** In this webinar we attempt to discuss and analyze the role of government and its policies to revive the economic downturn, how to mobilize resources to stimulate the economy for increased demand and employment, issues of migrant labourers, the changing consumer needs and innovative business tactics in the context of COVID-19.

● **Target Audience:** Our beloved students, teaching community, researchers, academicians, policy makers.

● **REGISTRATION DESK-**

**For Registration, click the link:**

<https://docs.google.com/forms/d/e/1FAIpQLSfgvEuZxf9hj5UkBuA84wEAUSGXhLI708mI67UIXuPXOI90Q/viewform>

● **To be conducted through** 

● **Last Day of Registration:- 2<sup>nd</sup> July, 2020 till 8 pm.**

● **In case of any query, please contact:**

**Dr. Amalendu Samanta, (Organising Secretary), Head & Assistant Professor, Department of Commerce, Banwarilal Bhalotia College, Asansol,**

**email id: amalendu1978@gmail.com Whatsapp/Telegram-9832119763**

**Mr. Santanu Mallick, (convener) Assistant Professor, Department of Commerce, Banwarilal Bhalotia College,**

**email id: mallick\_santanu12@yahoo.co.in Whatsapp/Telegram-9433803882**



## Invited Speakers

► 3<sup>rd</sup> July, 2020



**Prof Swagata Sen, (Keynote Speaker)**  
Professor, Univeristy of Calcutta,  
West Bengal, India  
Former Vice- Chancellor,  
University of Gour Banga.WB, India  
[Post Covid 19 Economic Scenario in  
India- Opportunities and Obstacles]

**Prof. Uttam Dutta**  
Professor, Netaji Subhas Open University  
Former Professor,  
West Bengal State University,  
Barrackpore, WB, India  
[Effects of Covid-19 on Indian economy ]



**Dr. Monomita Nandy**  
Reader in Accounting and Director of  
Internalisation-BBS Finance,  
Brunel Business School, Brunel  
University, London, UK  
[Financial Development during post  
Covid-19: Global Perspective with  
reference to India]

**Prof. Debasish Sur**  
Professor,  
University of Burdwan  
West Bengal, India  
[COVID 19 and Indian Businesses]



► 4<sup>th</sup> July, 2020



**Prof Debdas Rakshit,**  
Professor,  
University of Burdwan,  
West Bengal, India  
[Indian Economy and Business:  
Strategies for revival in the context of  
Covid-19]

**Prof. Kalpataru Bandopadhyay**  
Professor,  
Vidyasagar University,  
Midnapore, West Bengal, India  
[COVID19 & Stock Market:  
Now & Future]



**Dr. Indranil Bose,**  
Dean, School of Business  
University of Bolton, Academic Centre  
Ras Al Khaimah, UAE  
[Growing trends of Peripheral global  
workforce: Is it boon or bane?]

**Brief flow of the days**  
**3<sup>rd</sup> July, 12..30 PM-** Welcome By Dr. Amalendu Samanta  
12.45 PM- Inaugural address by Prof. Amitava Basu  
12.55PM- Keynote address by Prof. Swagata sen  
1.30PM- Lecture by Prof. Uttam Dutta  
2.15 PM- Lecture by Dr. Monomita Nandy  
3.00 PM- Lecture by Prof. Debasish Sur  
**4<sup>th</sup> July 12.30 PM-** Welcome by Dr. Animesh Mondal  
12.45PM- Lecture by Prof. Debdas Rakshit  
1.30 PM- Lecture by Prof. Kalpataru Bandopadhyay  
2.15 PM- Lecture by Dr. Indranil Bose  
3.00PM- Vote of Thanks by Dr. Parimal Ghosh

### ABOUT THE ORGANISER

#### Banwarilal Bhalotia College

Established on 16 July 1944, Banwarilal Bhalotia College has been pioneering higher education of quality in Asansol and beyond for more than 75 glorious years. Presently affiliated to Kazi Nazrul University, B. B. College is one of the leading educational institutions in Asansol, providing both general and technology-based education. The college has been re-accredited (cycle 2) by the NAAC with grade B+ in 2020.

### Committee Members



**Dr. Amalendu Samanta,**  
(Organising Secretary)  
Head & Assistant Professor,  
Department of Commerce,  
Banwarilal Bhalotia College, Asansol

**Mr. Santanu Mallick, (Convener)**  
Assistant Professor,  
Department of Commerce,  
Banwarilal Bhalotia College, Asansol



**Dr. Parimal Ghosh,**  
(Member, Technical Committee)  
Associate Professor & Bursar,  
Dept. of Physics,  
Banwarilal Bhalotia College, Asansol,

**Dr. Animesh Mondal**  
(Member, Technical Committee)  
Asst. Professor, Dept. of Botany  
Banwarilal Bhalotia College, Asansol,



**Mr. Abhijit Chakraborty,**  
(Member, Technical Committee)  
Librarian,  
Banwarilal Bhalotia College, Asansol.

**Md. Arif Akhter,**  
(Member, Technical Committee)  
Assistant Professor,  
Department of Commerce,  
Banwarilal Bhalotia College, Asansol



#### Other Committee members

- Dr. Kajal Krishna Dey (IQAC Coordinator and Advisor), Associate Professor, Dept. of Physics, Banwarilal Bhalotia College, Asansol
- Ms. Saroj Mahato, Guest Lecturer, Department of Commerce (Hindi Shift), Banwarilal Bhalotia College, Asansol