



Detailed Report on Entrepreneurship Development Cell – Swabalamban, Banwarilal Bhalotia College, Asansol

On 15th July, 2022, Entrepreneurship Development Cell - Swabalamban was established to support women entrepreneurs of Asansol and its adjacent areas and to promote entrepreneurship among students. Dr. Abhik Kumar Mukherjee, Assistant Professor, Department of Business Administration, The University of Burdwan, Dr. Gautam Mazumdar, National Resource Person, National Rural Livelihood Mission (NRLM), Government of India, Mr. Uttam Laha, Industrial Development Officer, District Industries Center, Paschim Bardhaman, Mr. Soumen Chatterjee, President, Asansol Merchants Chamber of Commerce & Industry, Mr. Sambhu Nath Jha, Honorary Secretary, Asansol Chamber of Commerce were present as chief guests in the inauguration ceremony. Both Asansol Merchants Chamber of Commerce & Industry and Asansol Chamber of Commerce had assured us of all possible assistance to make this endeavor a success. The Department of Commerce (Hindi Shift) is mainly looking after its operation. All the faculty members are working by putting every effort towards achieving its goal. Our faculty Dr. Santanu Mallick is currently the coordinator of this cell. The cell has made an effort for collaboration with The Global Links Initiative (TGLI), a cross cultural training program for promoting entrepreneurship among women entrepreneurs and students by providing social entrepreneurial skills among them. It is mainly operating in the developing countries like Iraq, India and Brazil. TGLI has also shown interest in collaboration with our Entrepreneurship Cell – Swabalamban.



Inauguration Ceremony on 15th July, 2022

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না রাজ্য। তাই আমাদের মাঝেমাঝেই
বিদ্যুৎহীন থাকতে হয়। চরম সমস্যায়
পড়তে হয়।”

বিষয়টি নিয়ে তৎপরতা
দেখা গিয়েছে বিভিন্ন রাজনৈতিক
দলগুলির মধ্যেও। সিপিএমের জেলা

হাতে কোনও ক্ষমতা নেই। যা হওয়ার,
তা দিল্লি থেকে হয়। আমি এখানকার
সমস্যার কথা দিল্লিতে জানিয়েছি।”

স্বয়ম্ভর করতে

আসানসোল: কলেজ পড়ুয়া ও
বেকারদের প্রশিক্ষণ দিয়ে স্বয়ম্ভর
করতে আসানসোল বিবি কলেজে
একটি ‘অঁন্তপ্ৰেনরশিপ ডেভেলপমেন্ট
সেল’ তৈরি করা হয়েছে। অধ্যক্ষ
অমিতাভ বসু জানান, এর নাম,

‘স্বাবলম্বন’। সেলের উদ্বোধনী অনুষ্ঠানে
ছিলেন, ভারত সরকারের গ্রামীণ
বিকাশ মন্ত্রকের রিসোর্স পার্সন গৌতম
মজুমদার, বর্ধমান বিশ্ববিদ্যালয়ের
বিজনেস অ্যাডমিনিস্ট্রেশনের শিক্ষক
অভীক মুখোপাধ্যায় প্রমুখ। কর্মসূচির
মুখ্য আয়োজক শান্তনু মল্লিক।

নিজস্ব সংবাদদাতা



■ উদ্বোধনী অনুষ্ঠান। নিজস্ব চিত্র

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SWABALAMBAN

DEPARTMENT OF COMMERCE (HINDI SHIFT)

BANWARILAL BHALOTIA COLLEGE, ASANSOL, WEST BENGAL,
INDIA

In collaboration with

CAREER COUNSELLING & PLACEMENT CELL

Organizes

*Inaugural Ceremony of our college's Entrepreneurship Development
Cell*

"SWABALAMBAN"

On

15th July, 2022 (Friday), from 11.30 a.m.

Venue: Vivekananda Seminar Hall

Be Yourself

**Entrepreneurship Development
Cell of B.B. College, Asansol**

It is hereby informed you that Department of Commerce (Hindi Shift), Banwarilal Bhalotia College, Asansol, India under the Aegis of Internal Quality Assurance Cell, Banwarilal Bhalotia College, Asansol, West Bengal, India in collaboration with Career Counselling & Placement Cell establishes an **Entrepreneurship Development Cell named “Swabalamban”** to channelize the business ideas towards realization. It provides the opportunities to the students to work with real entrepreneurs & arranges different workshops, seminars, exhibitions etc. for training & awareness on entrepreneurship on 15th July, 2021 (Friday).

About the Department of Commerce (Hindi Shift), Banwarilal Bhalotia College:

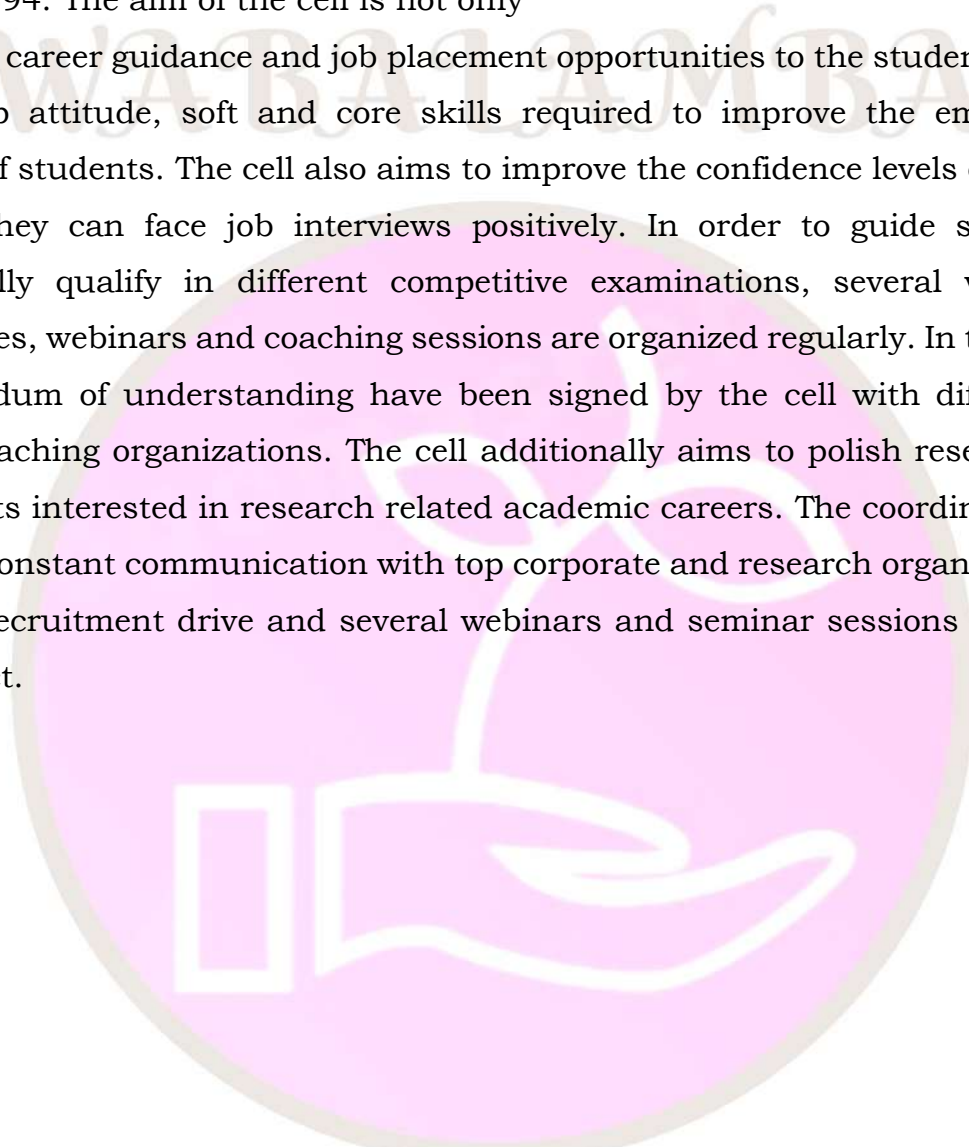
Department of Commerce (Hindi Shift), Banwarilal Bhalotia College was established in the year 2015. It consists of three full time faculties and one State Aided College Teacher (SACT). The student enrolment ratio in the department is quite impressive for the last three years because of quality teaching, student supportive faculties and other facilities in the department. The department is deeply involved in research works. The department had already organized a Two Days International Webinar on July, 2020 and had also organized another One Day National Level Webinar on Intellectual Property Rights on 23rd September this year. Apart from these, one edited volume titled “Brain Bloomers – Edited Volume with Research Articles” was published from an international publisher. The book has been highly appreciated by the academicians, professionals, and most importantly budding researchers in national and international level. Few more activities are in the pipeline and are expected to be completed successfully.

About the Bhartiya Shikshan Mandal (BSM):

The career counselling and placement cell is headed by the honourable principal Dr. Amitava Basu and is under the coordinator ship of Dr. Arnab Ganguli. The cell is in constant communication and contact with all the faculties of all the departments of the college through a networking group. New opportunities and notifications are posted by the coordinator in this network and the information reaches the students in their department groups. Apart from that, the students are encouraged to join the telegram group of the career counselling and placement cell

from the following link, <https://t.me/joinchat/RcFiZtzlK1ElyTOi>. The students are also encouraged to write about their career related problem to the email id careerplacementbbc@yahoo.com or WhatsApp Dr. Arnab Ganguli on the number 8637841394. The aim of the cell is not only

to provide career guidance and job placement opportunities to the students but also to develop attitude, soft and core skills required to improve the employability chances of students. The cell also aims to improve the confidence levels of students so that they can face job interviews positively. In order to guide students to successfully qualify in different competitive examinations, several workshops, conferences, webinars and coaching sessions are organized regularly. In this regard, memorandum of understanding have been signed by the cell with different well known coaching organizations. The cell additionally aims to polish research skills to students interested in research related academic careers. The coordinator of the cell is in constant communication with top corporate and research organizations for campus recruitment drive and several webinars and seminar sessions are held in this aspect.



Be Yourself

**Entrepreneurship Development
Cell of B.B. College, Asansol**

Tentative Programme Schedule

Time	Speakers
<i>11.30 a.m. to 2.00 p.m.</i>	Inaugural Address by Principal, Banwarilal Bhalotia College, Asansol
	Lecture from IQAC Coordinator, Banwarilal Bhalotia College, Asansol
	Lecture from Coordinator, Career Counselling & Placement, Banwarilal Bhalotia College, Asansol
	Lecture from Head of the Department of Commerce (Hindi Shift), Banwarilal Bhalotia College, Asansol
	Speech from Chief Guest <ol style="list-style-type: none">1. Dr. Abhik Kumar Mukherjee, Asst. Professor, Dept. of Business Administration, The University of Burdwan2. Mr. Gautam Mazumder, Asst. Professor, Entrepreneurship Development Institute of India.
	Speech from Guest of Honours <ol style="list-style-type: none">1. President Chamber of Commerce2. President Asansol Merchants Chamber of Commerce & Industry, India3. President of Rotary Club of Asansol Royal Bengal
	Inauguration of Cell by unveiling the poster

Cell of B.B. College, Asansol

ORGANIZERS



Prof. Amitava Basu, Principal, Banwarilal Bhalotia College, Asansol, West Bengal, India



Dr. Arnab Ganguly, Assistant Professor, Department of Zoology, Banwarilal Bhalotia College, Asansol, West Bengal, India



Dr. Santanu Mallick, Assistant Professor, Department of Commerce, Banwarilal Bhalotia College, Asansol, West Bengal, India



MD Arif Akhter, Head of the Department & Assistant Professor, Department of Commerce, Banwarilal Bhalotia College, Asansol, West Bengal, India



**Dr. Amalendu Samanta, Assistant Professor,
Department of Commerce, Banwarilal Bhalotia
College, Asansol, West Bengal, India**



**Miss Saroj Mahato, State Aided College Teacher,
Department of Commerce, Banwarilal Bhalotia
College, Asansol, West Bengal, India**



THANKS & REGARDS


PRINCIPAL,

BANWARILAL BHALOTIA, COLLEGE, ASANSOL

Cell of B.B. College, Asansol


Be Yourself

SWA BALAMBAN



BANWARILAL BHALOTIA COLLEGE
 CONSTITUTE COLLEGE OF THE KAZI NAZRUL UNIVERSITY, ASANSOL
 (GOVT. SPONSORED U.G. & P.G. COLLEGE)

DEPARTMENT OF COMMERCE (HINDI SHIFT)
 IN COLLABORATION WITH
 CAREER COUNSELLING AND PLACEMENT CELL OF
 BANWARILAL BHALOTIA COLLEGE IS GOING TO LAUNCH ITS
 OWN ENTREPRENEURSHIP CELL "BE YOURSELF"



"SWABALAMBAN"
 ON 15TH JULY, 2022 (FRIDAY), FROM 11.30 A.M.
 VENUE: VIVEKANANDA SEMINAR HALL

Entrepreneurship Development
 Cell of B.B.College, Asansol



Asansol, West Bengal, India
 Banwarilal Bhalotia College, Ushagram, Asansol, pin-713303, West Bengal
 Lat 23.681186°
 Long 86.997714°
 15/07/22 01:14 PM

GPS Map Camera

बीबी कॉलेज में उद्यमिता प्रकोष्ठ का किया उद्घाटन

आसनसोल। शुक्रवार को बीबी कॉलेज के विवेकानंद सेमिनार हॉल में उद्यमिता प्रकोष्ठ स्थापना का उद्घाटन किया गया। इसका उद्घाटन बीबी कॉलेज के प्रिंसिपल डॉ अमिताव बासु ने किया। बीबी

❖ प्रिंसिपल डॉ अमिताव बासु ने किया उद्घाटन



कॉलेज के कैरियर परामर्श और प्लेसमेंट सेल के मार्ग दर्शन में उद्यमिता प्रकोष्ठ का संचालन किया जायेगा इसका उद्देश्य कॉलेज छात्रों को इंडस्ट्री के अनुरूप प्रशिक्षण प्रदान कर उन्हें रोजगार के अवसर उपलब्ध कराना है। प्रशिक्षण के लिये पाठ्यक्रमों का चयन क्षेत्रीय आवश्यकताओं को ध्यान में रखते हुए लिया जायेगा। ताकि उच्च शिक्षा ग्रहण कर रहे छात्रों को हुनरमंद

बनाया जा सके। डॉ बासु ने कहा कि स्थानीय इंडस्ट्री की मांग के अनुसार प्रशिक्षित न होने के कारण शिक्षित युवाओं को रोजगार मिलने में परेशानी होती है। उन्होंने कहा कि कॉलेज में आयोजित होने वाले प्लेसमेंट सेल में ऐसे युवाओं की बड़ी मांग रहती है जो शैक्षणिक डिग्री के साथ साथ औद्योगिक संस्थानों के प्रशिक्षण का अनुभव रखते हों। उन्होंने कहा कि

एमएसएमई में कई तरह के लोन रियायत पर मिल रहे है। जिसका लाभ प्रशिक्षण प्राप्त छात्रों को अपना उद्यम स्थापित करने में मिल सकेगा। इस अवसर पर प्रोफेसर डॉ गौतम मजूमदार, डॉ अभिक मुखर्जी, टीचर काउंसिल के सचिव डॉ अर्णव गांगुली, आईक्यूएसी कोआर्डिनेटर डॉ सुदीपता दास एवं जिले के प्रतिष्ठित संस्थानों के संचालक उपस्थित थे।